

# PHD APPLICATION SERVICE

## ELEMENT SIX



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# CV [FICTIONAL]

## DANIEL THORNE

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A purpose-driven strategy analyst and aspiring academic with 5+ years of experience in business transformation, ESG frameworks, and stakeholder governance. Skilled in turning complex sustainability challenges into structured, evidence-based solutions. Demonstrates strong quantitative and qualitative research capabilities, with a growing academic portfolio across strategy, business ethics, and international development. Now pursuing a PhD path to contribute meaningfully to ESG integration, stakeholder capitalism, and sustainable corporate policy

### EDUCATION

**IT MSc – Strategic Business & Sustainability, University of Warwick, UK** 2020 – 2021

- Distinction in modules including: International Business Strategy, Strategic Change Management, Financial Reporting & ESG Metrics
- Dissertation: “Stakeholder Alignment in ESG Strategy: Case Study of European Infrastructure Firms”
- Delivered multiple research-led projects using stakeholder mapping, BSC, CSR impact frameworks

**BCom (Hons) – Business & Finance, University of Delhi, India** 2016 – 2019

- Graduated First Class with electives in Environmental Economics, Business Policy, and Strategic Finance

### WORK EXPERIENCE

**ESG Strategy Analyst**, Altura Advisory – London, UK Feb 2022 – Present

- Delivered ESG integration strategies to 6 UK clients, improving SFDR/TCFD alignment scores by 18%
- Conducted ESG disclosure audits across 10+ firms, identifying gaps that reduced compliance risks by 25%
- Developed 5 Power BI dashboards to track stakeholder sentiment and risk KPIs across portfolios

**Corporate Strategy Consultant**, Greenspan Infrastructure – Mumbai, India Aug 2019 – Dec 2021

- Led 7 sustainability transition projects, enabling clients to attract £12M in renewable energy funding
- Designed CSR-linked investment frameworks, boosting long-term viability metrics by 30%
- Co-authored 3 regulatory impact studies with local authorities, influencing 2 major PPP policies

### RESEARCH & PUBLICATIONS

**White Paper – “Evolving Metrics in ESG Disclosure”** Self-published | 2024

- Comparative analysis of ESG score discrepancies across three ESG rating agencies
- Suggested framework for harmonised sustainability accounting in EU markets

**Freelance Research Consultant** Academic Minds | 2023 – Present

- Produced 25+ postgraduate essays and proposals across ESG, strategy, and sustainable development
- Maintained 100% client satisfaction with delivery of tailored PhD personal statements and research briefs

### TECHNICAL SKILLS

- Power BI | MS Excel | SQL (Basic) | Mendeley | NVivo (Qual Coding)
- Frameworks: Stakeholder Theory, Institutional Theory, Balanced Scorecard, BCG Matrix

### CERTIFICATIONS

- ESG Investing Certificate – CFA UK
- HarvardX – Sustainable Business Strategy
- Introduction to Policy Analytics – Coursera

### ACHIEVEMENTS & AFFILIATIONS

- Panellist – Young Professionals in ESG Summit, 2024

- Member – Global Reporting Initiative (GRI) Network
- Shortlisted – ESRC PhD Proposal Development Grant (2023 cohort)

